

Deffenbaugh, editor-in-chief of Remodeling magazine, ays that in the Bay Area ight now, you'll get back

"Everything's right where I need it," says

Gale Bailey, enthusiastic owner of the

converted Emeryville loft (shown on pages 78–79) that's home to one of our three dream kitchens. She notes that an earlier project didn't turn out nearly as well. "I had a kitchen designer do it for me," she says. "It looked gorgeous but was just weird to use." She adds, "There was no personality to it."

Blame scary swings in the stock market, deliriously high home prices, or even the water. But the Bay Area has gone a little nuts about kitchens, and investing in remodeling—or dreaming of it—has become an obsession. We spend entire Saturdays wandering through

the maze of Home Depot kitchen dioramas, and evenings at parties gossiping about new dishwasher technology and who's adding a cold-water pot-filler faucet over the range. And that's before conversation turns to the Great Freezer Debate. Bottom, top, or side? Door or drawer?

With all the fretting over prices and styles, a key ingredient that's easy to overlook is personality: yours. The local homeowners you'll meet here discovered that working hard to get exactly what they wanted paid off and not one would think of selling now. They're too busy living in their own dream kitchens.



